



Job offers on the Order's Website

Post your job offers in the "members only" section of the Order's website.

\$425 + taxes
for a 30 day posting

Once posted, your job offer will also be sent by e-mail to psychologists who have registered to receive job offers posted on the Order's website.

- 8 1/2" X 11" format
- maximum of three (3) pages.

Since our price is based on posting and not on the number of jobs offered, you can combine many offers into one posting, as long as your document follows these guidelines :

Also, since your document is posted directly on the Order's website, you can place your own logo and use your own page layout for your offer. You can also put internet links and e-mail addresses in your document.

TO ORDER:

www.ordrepsy.qc.ca/en/forms/offre_em.sn

Prepare your job offer in a Word or PDF format (maximum of three (3) US letter (8 1/2" X 11") pages), and then fill out our online form at this address above.

confirmation e-mail with a temporary password, giving you access to your job offer on the Order's website so that you can verify that your job offer has been posted.

Please note that you must use the online form to order. Orders made by e-mail will not be honoured.

Since every job offer has to be approved before posting, please allow 1 to 3 workdays for your job offer to be posted.

Once your job offer has been posted, you will receive a

Please note that all advertisements must be in French or bilingual (French and English).
All advertisements are subject to approval by the Ordre des psychologues du Québec.
The Order reserves the right to refuse its promotional services.

For more information:

David St-Cyr, communications coordinator
Phone: 514-738-1881 or 1 800 363-2644, ext. 231
E-mail: dstcyr@ordrepsy.qc.ca

**Rates available until
November 19th, 2010**



**ORDRE DES
PSYCHOLOGUES
DU QUÉBEC**

Promotional Services

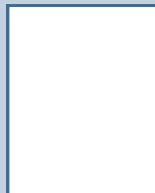
Advertising in

Psychologie

Le magazine de l'Ordre des psychologues du Québec

QUÉBEC

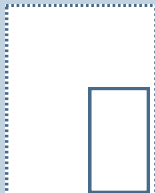
**Psychologie Québec is printed at more than 8600 coloured copies!
Please note that all advertisements must be in French or bilingual (French and English).**



MODULE 1

Full page
18.73 cm X 25.08 cm
or with bled background
21.90 cm X 28.26 cm
+ 1.27 cm of bled

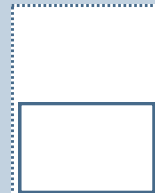
\$880 + taxes



MODULE 2

Third of a page
8.31 cm X 13.65 cm

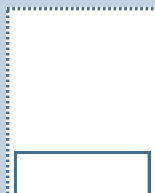
\$520 + taxes



MODULE 3

Half of a page (bas)
17.46 cm X 10.80 cm

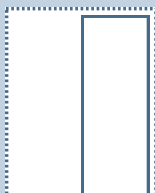
\$640 + taxes



MODULE 4

Quarter of a page
17.46 cm X 5.72 cm

\$400 + taxes



MODULE 5

Half of a page (vertical)
8.31 cm X 25.08 cm

\$640 + taxes



MODULE 6

1/6 of a page
8.31 cm X 7.46 cm

\$385 + taxes

TECHNICAL SPECIFICATIONS:

Dimensions of the modules:

All formats are presented as so: width X height.

Acceptable types of files:

Adobe Acrobat (high resolution PDF), Adobe Photoshop (psd), Adobe Fireworks (png), MS Publisher (pub), EPS format.

Please include all fonts in your file. All other formats will not be accepted.

Ads submitted in Microsoft Office formats (Ex: MS Word)

Advertisements submitted in a format from the Microsoft Office suite (ex. MS Word) will have to be within the proportions (width and height) of the chosen module and **will automatically engage a surcharge of \$100 + taxes** for image editing services. A re-done ad in an accepted format will be submitted to you by e-mail.

TO ORDER:

dstcy@ordrepsy.qc.ca

Send us the electronic file of your advertisement by e-mail or by mail (on a CD-ROM) along with your billing address. Please indicate your desired advertisement module. **Do not forget to include your billing address.**

All documents must be delivered to the Ordre des psychologues du Québec before 4 PM on the indicated deadline day. If the required material is incomplete or has to be done or changed at the request of the advertiser, all additional costs (minimum of \$100) will be charged to the advertiser.

IMPORTANT NOTE FOR ADS OFFERING CONTINUOUS EDUCATION ACTIVITIES:

All ads offering continuous education activities must be endorsed of a member of the Order (their name must be featured in the ad) or must be endorsed by a recognized educational institution.

DEADLINES:

Issue	Deadline
March 2010	January 22, 2010
May 2010	March 26, 2010
July 2010	May 21, 2010
September 2010	July 23, 2010
November 2010	September 24, 2010
January 2011	November 19, 2010

Please note that all advertisements must be in French or bilingual (French and English).
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Classified ad in

Psychologie

Le magazine de l'Ordre des psychologues du Québec QUÉBEC

Do you have an office space to rent or share? Are you looking for a psychologist to join your team? Do you have a test to sell?

Place a classified ad in the *Psychologie Québec* magazine and in the Order's website and be read by more than 8400 psychologists across Quebec!

Up to 25 words:

\$62 + taxes

26 to 50 words :

\$92 + taxes

51 to 100 words (framed) :

\$185 + taxes

Rates are based on the number of words in your ad. All the words are counted, including pronouns. A phone number or an email address counts as one word. To guide you, a word counter is integrated to our online form as a reference.

Our classified ads are published in a text only format.

After the publication of the magazine, all classified ads are also posted on the Order's website at no additional charge until the next issue.

TO ORDER:

www.ordrepsy.qc.ca/en/forms/petite_a.sn

Prepare your ad and fill out our online form at the address above before the corresponding deadline of the issue you want your ad to be published in.

The bill will be mailed to you once the magazine has been published.

Please note that all orders for classified ads must be placed through our online form. Orders placed by e-mail or over the phone will not be honored.

DEADLINES:

Issue	Deadline
March 2010	January 22, 2010
May 2010	March 26, 2010
July 2010	May 21, 2010
September 2010	July 23, 2010
November 2010	September 24, 2010
January 2011	November 19, 2010

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Insert in the envelop of

Psychologie

Le magazine de l'Ordre des psychologues du Québec

QUÉBEC

To reach all or part of our members, you can insert your poster, job offer or promotional brochure in the envelop of our bi-monthly magazine *Psychologie Québec*.

Mailed to more than 8400 members, *Psychologie Québec* is delivered within the first ten (10) days of the month of publication.

Administrative Region	Number of copies required	Cost
All members in Quebec	8 450	\$1 350 + taxes
Greater Montreal region	4 250	\$900 + taxes
Island of Montreal	2 900	\$650 + taxes
Quebec-Chaudière-Appalaches region	1 450	\$400 + taxes
Other regions in Quebec	Depending on the region	Please contact us

The advertiser is responsible for delivering the required number of documents to the Order's postal firm. All documents of more than one page must be stapled, and documents larger than a US letter (8 1/2" X 11") must be folded or cutted

charge of \$14 per additional gram exceeding 5 grams will be applied.

Black and white photocopying of your US letter (8 1/2" X 11") document is available upon request at a rate of \$0.04 per one-sided copy. These charges, if applicable, will be added to your total bill.

All prices are for inserts weighing less than 5 grams. An additional

TO ORDER:

dstcyr@ordrepsy.qc.ca

You must first send by email a copy of your document along with your billing address at the address above. Once your document has been approved, you will be provided with the address of the Order's postal firm.

You must then deliver the required number of copies of your document to that address before the deadline date of the corresponding issue (see list on the right).

Mailing of	Delivery Deadline
January 2010	December 17, 2009
March 2010	February 19, 2010
May 2010	April 23, 2010
July 2010	June 18, 2010
September 2010	August 20, 2010
November 2010	October 15, 2010
January 2011	December 16, 2010

IMPORTANT NOTE FOR INSERTS OFFERING CONTINUOUS EDUCATION ACTIVITIES:

All inserts offering continuous education activities must be endorsed of a member of the Order (their name must be featured on the insert) or must be endorsed by a recognized educational institution.

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Mailings

We can send by mail or by e-mail your job offer or any other promotional document to members of the Order fitting your search criteria.

Our rates are based on the number of members on your list.

BY TRADITIONAL MAIL

To less than 1000 members :
\$1.75 + taxes per envelop

To more than 1001 members :
\$1.40 + taxes per envelop

BY E-MAIL

To less than 1000 members :
\$0.75 + taxes per e-mail address

To more than 1001 members :
\$0.50 + taxes per e-mail address

Please note that all orders must be **above \$100**.

Rates include photocopies of your document (black and white photocopy of a one (1) page US letter (8 1/2" X 11") document), envelopes, addressing, insertion and postal fees. Additional charges for double sided documents or multiple page documents will apply. Customers that supply their own copies will be credited for the normal printing fees of \$0.04 per copy.

In regards to e-mail mailings, the Order is not responsible for invalid or expired e-mail addresses, nor for e-mail filters providing members to access the sent documents.

Please note that the Order respects the right to privacy of its members, and as so, that only members who do agree to receive publicity by mail will appear on our mailing lists.

TO GET AN ESTIMATE:

https://secure.ordrepsy.qc.ca/formulaires/form_soumission_envoi.asp

To get a free estimate, just go to our online form at the address above and select the different criteria corresponding to your needs. You will get a quote by e-mail within two (2) workdays indicating how many members would be on your list and the total cost of your mailing.

If the estimate is acceptable, the details to finalize your mailing will be e-mailed to you.

Please allow 5 to 7 workdays after the reception of your document for it to be mailed. For e-mailed mailings, please allow two (2) workdays before your message is send out.

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Promotional Combos for Job Offers

Do you have a position to fill? Maximise your visibility to potential employees by combining promotional services and save!

MAGAZINE Combo 1

Advertising Module 1 in *Psychologie Québec*
+ Posting on the Order's website :

\$1 125 + taxes

INSERT Combo 1

Insert to all members of the Order
+ Posting on the Order's website :

\$1 600 + taxes

MAGAZINE Combo 2

Advertising Module 5 in *Psychologie Québec*
+ Posting on the Order's website :

\$1 025 + taxes

INSERT Combo 2

Insert to members of the Greater Montreal region
+ Posting on the Order's website :

\$1 225 + taxes

MAGAZINE Combo 3

Advertising Module 3 in *Psychologie Québec*
+ Posting on the Order's website :

\$900 + taxes

INSERT Combo 3

Insert to members of the Québec-Chaudière-Appalaches region + Posting on the Order's website :

\$750 + taxes

TO ORDER:

dstcyr@ordrepsy.qc.ca

Simply follow the instructions to order an advertising module or and insert in *Psychologie Québec* envelopes, but specify in your e-mail the type (Magazine or Insert) and the number of the combo you wish to order. Make sure to send us the file of the final version of your job offer for posting.

Quebec-Chaudière-Appalaches regions can be combined with a posting on our website.

A PDF version of your job offer will be posted on our website once our magazine is published and mailed.

Please note that only advertisement modules 1, 5 and 3 and that only Inserts to all members or to members of the Greater Montreal or the

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